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DESTINATION CLEVELAND BRINGS BACK ILLUMINATE CLE HOLIDAY SIP & SEE

Popular holiday experience returns to Terminal Tower Observation Deck with expanded dates and capacity; tickets go on sale Nov. 9

CLEVELAND (Nov. 5, 2026) – Destination Cleveland, the destination marketing and management organization for Greater Cleveland, today announced the return of its Illuminate CLE Holiday Sip & See event. Following its 2025 debut, the 2026 experience includes an expanded schedule and increased capacity, offering more opportunities to celebrate the season with one-of-a-kind views of Downtown Cleveland's holiday lights from the Terminal Tower Observation Deck. Tickets go on sale Monday, Nov. 9 at 10 a.m., at ThisisCleveland.com/SipandSee.

"Clevelanders love a chance to experience their city differently, and last year proved it," said Marie Scalia, chief marketing officer at Destination Cleveland. "Illuminate CLE Holiday Sip & See brings together festive Downtown energy, great views and a fresh way for locals to show off Cleveland to their visiting friends and family this holiday season."

Illuminate CLE Holiday Sip & See will take place over three weekends, Dec. 3-6, 10-13 and 17-20. Each night offers five 45-minute ticketed sessions with entry times to the 42nd floor observation deck at 6:00, 6:45, 7:30, 8:15 and 9:00 p.m. Sessions can accommodate up to 35 guests at a time. A holiday bar will offer hot chocolate and other seasonal beverages for purchase. Each ticket also includes a personalized keepsake. Tickets are $20 and must be purchased in advance.

Launched in April 2025, Illuminate CLE combines animated and synchronized lighting with music to transform Public Square into a vibrant nighttime attraction. The holiday edition features seasonal lighting and music on Public Square every 30 minutes.

Illuminate CLE Sip & See is made possible in part through a partnership with K&D Group.

For more information and to purchase tickets beginning Nov. 9, visit ThisisCleveland.com/SipandSee.

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ABOUT DESTINATION CLEVELAND: *Destination Cleveland is Cleveland's destination marketing and management organization. The private, non-profit organization's mission is to stimulate economic growth by attracting people and connecting them to experiences that illustrate Cleveland's diversity, creativity and contagious passion. In 2025, visitation increased for the fifth straight year to 18.9 million visits, with visitor spending infusing a record-high $7 billion into the local economy. For more information, visit www.thisiscleveland.com.*