



FOR IMMEDIATE RELEASE

Nick Urig, Destination Cleveland
216.875.6626, nurig@destinationcle.org

DESTINATION CLEVELAND ADDS TWO DIRECTORS TO CONVENTION SALES TEAM

CLEVELAND (Nov. 20, 2023) – [Destination Cleveland](https://www.thisiscleveland.com), the destination marketing and management organization for greater Cleveland, recently welcomed John Zangas as director of sales and Rhonda Walker as director of mid-Atlantic regional sales. The additions reflect the evolution of the organization’s convention sales team to meet the needs of planners and capture the increased interest and demand in hosting events in Cleveland.

Zangas manages large bookings in the South and West markets and leads a group of Destination Cleveland sales managers. He brings 30 years’ experience in hospitality to the role. Most recently, Zangas served as the director of sales and marketing at the Renaissance Cleveland Hotel, overseeing renovations and rebranding of the property to Hotel Cleveland, a Marriot Autograph Collection hotel.

Walker brings extensive experience to the organization and handles large bookings in the market that includes Washington D.C., Maryland and Virginia. She is a recognized leader in the mid-Atlantic hospitality industry, where her experience includes a 15-year tenure at Marriott Hotels and positions at other destination marketing organizations. Walker is the recipient of Supplier of the Year awards from both the largest chapter of MPI (Meeting Planners International) and the National Coalition of Black Meeting Professionals’ (NCBMP).

“We’re thrilled to add experienced and respected industry veterans to the Destination Cleveland convention sales team,” said Gordon Taylor III, chief sales officer, Destination Cleveland. “We’re gearing up for a banner year in 2024 with major events coming to town, renovations at the downtown convention center, hotel developments and updates at world-class attractions. John and Rhonda bring the dedication and skills necessary to build on this attention and continue to advance Cleveland as a premier meetings and event destination.”

To keep up-to-date on developments and offerings for meetings and conventions, please visit www.thisiscleveland.com or follow us on [Twitter](https://twitter.com/thisiscleveland), [Facebook](https://facebook.com/thisiscleveland), [Instagram](https://instagram.com/thisiscleveland) or [YouTube](https://youtube.com/thisiscleveland).

###

ABOUT DESTINATION CLEVELAND: *Destination Cleveland is Cleveland’s destination marketing and management organization. The private, non-profit organization’s mission is to stimulate economic growth by attracting people and connecting them to experiences that illustrate Cleveland’s diversity, creativity and contagious passion. In 2022, visitation increased 12% over the year prior to 17.9 million visits. For more information, visit www.thisiscleveland.com.*