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DESTINATION CLEVELAND SELECTS SIX ARTISTS FOR 'MURALS ACROSS THE CITY' PROJECT

Original artwork to be installed on buildings in Cleveland neighborhoods

Producer/Editor Note: Imagery for the first two murals can be found [here](#)

CLEVELAND (Sept. 21, 2023) – Destination Cleveland, the destination marketing and management organization for Greater Cleveland, today announced the six local artists who have been chosen to install original artwork as part of the organization's "Murals Across the City" project. Installation of the first two murals will begin tomorrow, Sept. 22, 2023, and is expected to take about two weeks to complete.

The final six artists chosen to have their murals installed are:

- Kelle Schwab ([@kelleschwab](#))
- Lisa Quine ([@lisa_quine](#))
- Isaiah Williams ([@starbeing](#))
- Bob Peck ([@bob_peck_art](#))
- Ian Burleson ([@evade.art](#))
- Stina Aleah ([@stinaaleah](#))

Destination Cleveland evaluated more than 150 artist submissions after releasing a call for artists and locations in May. Additionally, more than 25 property owners offered potential mural locations. Artists were asked to ensure their proposed art embodied the principles of what makes Cleveland unique, including the values of connection, creativity and determination, while also showcasing The Land's fun and unpretentious attitude. The design also had to incorporate one of Destination Cleveland brand phrases as the focal point of the work, with interpretation of the brand phrase incorporated in their own art style.

The Murals Across the City project, which was announced at the organization's [2023 Annual Meeting](#), will give residents and visitors photo-ready, branded walls to share their love of The Land through social media. The art will be installed on walls across Cleveland's neighborhoods, showcasing the personality that abounds in each community while encouraging visitation to and exploration of those areas.

To date, locations have been selected for the murals of Kelle Schwab and Lisa Quine, with conversations continuing to finalize locations for the other four artists' work. Installation of Kelle Schwab's piece at 6304 Fleet Avenue in Slavic Village and Lisa Quine's art at 8004 Lorain Avenue in Detroit Shoreway begins tomorrow (Sept. 22.)

Destination Cleveland is proud to be working with [Graffiti HeArt](#) on this project to bring the artists' visions to life.

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ABOUT DESTINATION CLEVELAND: *Destination Cleveland is Cleveland's destination marketing and management organization. The private, non-profit organization's mission is to stimulate economic growth by attracting people and connecting them to experiences that illustrate Cleveland's diversity, creativity and contagious passion. In 2021, visitation to Cuyahoga County rebounded to 16.1 million visits, a 17% increase after the COVID-19 global pandemic reduced visitation by 30 percent in 2020. For more information, visit www.thisiscleveland.com.*