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## **DESTINATION CLEVELAND INVITES ARTISTS TO APPLY FOR THIRD EDITION OF 'MURALS ACROSS THE CITY' PROGRAM**

*Initiative will bring 3 new pieces of original artwork to buildings in Cleveland neighborhoods*

*Producer/Editor Note: Imagery of murals installed during first and second rounds of the program can be found [here](#)*

**CLEVELAND** (March 2, 2026) – Destination Cleveland, the destination marketing and management organization for Greater Cleveland, is seeking local artists to design original artwork as part of the organization’s “Murals across the City” project. The project, now in its third edition, provides photo-ready, branded walls for visitors and residents to visit and share their love of The Land through social media.

In 2026, Destination Cleveland will select and install up to three mural designs on buildings across Cleveland neighborhoods. Each mural will showcase one of Destination Cleveland’s brand phrases as a focal point, incorporated based on individual artists’ style, and should embody principles of what makes Cleveland unique, including the values of connection, creativity, determination and a fun, unpretentious attitude.

The [call for artists](#) is open to artists at any stage of their career. Destination Cleveland strongly encourages submissions from artists residing in the City of Cleveland and elsewhere in Northeast Ohio.

Interested artists have until March 30 to submit their information and portfolios for consideration. From there, selected artists will be paired with a building location and will design site-specific artwork. All murals will be installed using heat-applied vinyl material, with installation expected to be completed between July and September 2026.

Since launching in 2023, the Murals Across the City project has resulted in nine new public art installations across Cleveland neighborhoods. Learn more about the artwork and artists [here](#).

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**ABOUT DESTINATION CLEVELAND:** *Destination Cleveland is Cleveland’s destination marketing and management organization. The private, non-profit organization’s mission is to stimulate economic growth by attracting people and connecting them to experiences that illustrate Cleveland’s diversity, creativity and contagious passion. In 2024, visitation increased for the fourth straight year to 18.6 million visits, with visitor spending infusing a record-high \$6.9 billion into the local economy. For more information, visit [www.thisiscleveland.com](http://www.thisiscleveland.com)*