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DESTINATION CLEVELAND ISSUES CALL FOR ARTISTS FOR SECOND EDITION OF 'MURALS ACROSS THE CITY' PROGRAM

Initiative brings original artwork to buildings in Cleveland neighborhoods

Producer/Editor Note: Imagery of murals installed during first round of program can be found [here](#)

CLEVELAND (Feb. 12, 2025) – Destination Cleveland, the destination marketing and management organization for Greater Cleveland, is seeking local artists to design original artwork as part of the organization's "Murals across the City" project. The project, now in its second edition, provides photo-ready, branded walls for visitors and residents to visit and share their love of The Land through social media.

In 2025, Destination Cleveland will select and install four mural designs on buildings across Cleveland neighborhoods. Each mural will showcase one of Destination Cleveland's brand phrases as a focal point, incorporated based on individual artists' style, and should embody principles of what makes Cleveland unique, including the values of connection, creativity, determination and a fun, unpretentious attitude.

The [call for artists](#) is open to artists at any stage of their career. Destination Cleveland strongly encourages submissions from artists residing in the City of Cleveland and elsewhere in Northeast Ohio.

Interested artists have until March 10 to submit their information and portfolios for consideration. From there, selected artists will be invited to design and submit site-specific proposals. All murals will be installed using heat-applied vinyl material, with installation expected to be completed between July and September 2025.

Launched in 2023, the first round of the Murals Across the City project resulted in six new public art installations across Cleveland neighborhoods. Learn more about the artwork and artists [here](#).

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ABOUT DESTINATION CLEVELAND: Destination Cleveland is Cleveland's destination marketing and management organization. The private, non-profit organization's mission is to stimulate economic growth by attracting people and connecting them to experiences that illustrate Cleveland's diversity, creativity and contagious passion. In 2023, visitation increased for the third straight year to 18.34 million visits. For more information, visit www.thisiscleveland.com.