

## FOR IMMEDIATE RELEASE

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## CLEVELAND BREWERY PASSPORT RETURNS WITH LARGEST NUMBER OF PARTICIPATING BREWERIES, NEW PRIZES

**CLEVELAND** (Jan. 27, 2021) – Destination Cleveland's 2022 Cleveland Brewery Passport is now available for residents and visitors. The third edition of the program features new breweries and prizes and is available as an online passport.

The 2022 Cleveland Brewery Passport includes the largest number of breweries yet for the program, with 41 locations within a 25-mile radius of Downtown Cleveland. Participating breweries for the 2022 program are:

- Avon Brewing Company
- Bascule Brewery and Public House
- Blue Monkey Brewing Company
- Bookhouse Brewing
- Boss Dog Brewing Co.
- BottleHouse Brewery and Meadery
- Brick and Barrel
- Broadview Brewing Company
- Butcher and the Brewer
- Collision Bend Brewing Company
- Cornerstone Brewery Co.
- Crooked Pecker Brewery
- Fat Heads Brewery (both locations)
- Forest City Brewery
- Goldhorn Brewery
- Great Lakes Brewing Company
- Hansa Brewery
- Hofbräuhaus Cleveland
- Hop Brothers Brewing
- Immigrant Son Brewery
- Market Garden Brewery

- Masthead Brewing Co.
- Mentor Brewing Company
- Nano Brew Cleveland
- Noble Beast Brewing Co.
- Phunkenship
- Platform Beer Co.
- Pulpo Beer Company
- Railroad Brewing Company
- Rocky River Brewing Co.
- Saucy Brew Works
- Schnitz Ale Brewery
- Sibling Revelry Brewing
- Southern Tier Brewery Cleveland
- Terrestrial Brewing Company
- The Brew Kettle Strongsville
- The Cleveland Brewery
- The Jolly Scholar
- Unplugged Brewing Company
- Working Class Brewery
- ZZs Big Top

"We are excited to bring back the Cleveland Brewery Passport for residents and visitors alike," said Hannah Belsito, chief experience officer at Destination Cleveland. "With 41 breweries, this year's program helps people explore our growing craft beer scene while giving a much-needed boost to these local businesses as they continue to rebound from the effects of the COVID-19 pandemic."

Prizes will be awarded at two levels within the 2022 Cleveland Brewery Passport. After making a purchase at eight of the 41 participating breweries/brewpubs, participants can pick up a pair of Cleveland Brewery Passport koozies from CLE Clothing Co. in Downtown Cleveland, Crocker Park or Van Aken District. Those who complete the Cleveland Brewery Passport by making a purchase at all 41 locations may pick up a Cleveland Brewery Passport growler at the Cleveland Visitors Center at 334 Euclid Ave. All passport check-ins must be completed by 11:59 pm on Dec. 31, 2022, and all prizes must be picked up by Jan. 31, 2023.

## How It Works

The Cleveland Brewery Passport is completely virtual and available online at <u>ThisisCleveland.com/beerpassport</u>. After registering, residents and visitors earn a stamp on their passport when they purchase a drink, food or merchandise at a participating brewery. Upon purchase, staff at each brewery will provide users with a unique four-digit code to complete their check-in and earn a virtual stamp. Criteria for brewery involvement in the Cleveland Brewery Passport are:

- All breweries must have an A1C permit and have an active brewing system on premise.
- All breweries' beers should be continuously available to the public when the passport launches and throughout the year.
- All breweries must be physically located within 25 miles of Public Square and not in the territory of another brewery passport (Summit Brew Path, Medina County Brewery Passport, etc.).

To learn more about Destination Cleveland or to keep up-to-date on new developments and activities in Northeast Ohio, please visit <u>www.thisiscleveland.com</u>, follow us on <u>Twitter</u>, <u>Facebook</u> and <u>Instagram</u> and subscribe to our channels on <u>YouTube</u> and <u>Pinterest</u>.

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**ABOUT DESTINATION CLEVELAND:** Destination Cleveland is Cleveland's destination marketing and management organization. This private, non-profit organization's mission is to drive economic impact and stimulate community vitality for Greater Cleveland through leisure and business travel. In 2020, the COVID-19 global pandemic reduced visitation by 30 percent, with 13.8 million visits occurring. Prior to the pandemic, Cleveland hosted 19.6 million visits annually, with the County experiencing annual visitation increases that surpassed the domestic travel growth rate for nine consecutive years. For more information, visit www.thisiscleveland.com.